



**Your monthly dose of First Degree PR news has landed!**



[James Hird scandal: part II](#)

Take one AFL scandal, mix it with a cup full of media interest and shake well. When poured, the potion is a poisonous one, but we still want to drink it - dirty, with two olives please. We've been watching the James Hird saga with a close eye, and believe us when we say, things just got interesting.



[Death by construction](#)

Have you ever thought about how many people die building bridges, buildings or stadiums? Neither had we, until recent headlines showed how many people have died while building facilities for the World Cup in Qatar. The number will knock your socks off, and we think someone needs to man up and accept blame...we're looking at you FIFA.



#### [FoFA reforms \(aka scandal\)](#)

We already dip our toes into the financial services industry, so we thought it only fair to dip our toes into the FoFA scandal...ahem, reforms. We're all about regulatory change when it means a system is being improved, but have we lost sight of the real motive behind these reforms? Keep it real guys, that's all we're saying.



#### [A match made in creative heaven](#)

To us, collaboration can be defined as: some of the world's most creative geniuses coming together in perfect harmony. Ahhh so romantic. And no, we're not talking about the #Kimye nuptials (we have other words for that). Fashion collaborations at their finest. Who wins your vote?

*And in other news...*



Want to help raise much needed funds for the RSPCA? Donate to the everyday hero page to help our adorable furry friend Rafa the dog complete his million paws walk on Sunday 18 May! And really, how can you say no to that face? Check out all the details [here](#).

### **We're hiring**

Psst have you heard? We're on the hunt for a creative new talent in their third or last year of Uni to join the all-mighty First Degree PR gang. We're not your average PR company, so we're not looking for an average CV/cover letter application. We would like applicants for this role to please send us their most create CV application (think videos, podcasts or websites), along with a cover letter and academic transcript to [kara@firstdegreepr.com](mailto:kara@firstdegreepr.com) by **30 April 2014**.

Monthly dose not enough? Check out our [Facebook](#), [Twitter](#) and [LinkedIn](#) pages.

The fine print: We disclaim nothing. In fact, we're quite proud of our newsletter!

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