

CUT THROUGH THE NOISE

first degree PR

Put your party pants on for our October news!

With the weather sizzling to summer temps and our social calendars filling up faster than a stadium full of teenage girls at a Justin Bieber concert – it's official, we're calling it – party season has come early this year! So welcome to our October newsletter filled with our hot tips to help you fight for your right to parteeeeeey this silly season!



It's time to party like it's 1999

It will be so much pun!



Gentlemen's guide to dressing well this summer

How to: be more dapper than Don Draper.

Plus hear from our all-star intern, Madelaine Wong!



[Why Australia should embrace Halloween](#)

Zombie apocalypse training 101.

And in other news...



[We support Kiva](#)

With this month's [Kiva loan](#), we're helping the Trabajadoras De Pacaman 2 Group from Sololá, Guatemala to buy thread to make traditional clothing. The profits from the sales will be used for the welfare of the group members, and to reinvest back into the business.

Monthly dose not enough? Check out our [Facebook](#), [Twitter](#) and [LinkedIn](#) pages.

The fine print: We disclaim nothing. In fact, we're quite proud of our newsletter!

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